



# ACHE OF WESTERN PA

## 2020 SPONSORSHIP PROGRAM

*An independent chapter of*



American College of  
Healthcare Executives  
*for leaders who care*

# Network, Learn, Advance

## Contents

TABLE OF CONTENTS.....	2
ABOUT ACHE of WESTERN PA.....	3
2020 SPONSORSHIP PACKAGES – ANNUAL .....	4
2020 SPONSORSHIP PACKAGES – EVENT & HOST .....	5
2019 EVENTS IN REVIEW .....	6
Anticipated 2020 EVENTS .....	7
MEMBER ORGANIZATIONS .....	8
SPONSOR APPLICATION FORM .....	9
SPONSORSHIP COMMITTEE .....	11



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## ABOUT ACHE of WESTERN PA

### VISION STATEMENT

To encourage healthcare professionals in the region through opportunities for collaboration, learning and innovation

### MISSION STATEMENT

To create an environment where healthcare leaders can access industry-leading education, network with colleagues from a diverse base of healthcare leaders, and support each other in advancement to Fellow status and achievement of career goals

### 2019 EXECUTIVE BOARD

#### President

Kelly Blake, DNP, MBA

#### Vice President

Kim Fierst, MS HCPM

#### Treasurer

Evan Finkelstein, MHA

#### Secretary

Samantha Yeung, PAHM

#### Immediate Past President

Caitlin Guadi, MHA

#### Sponsorship

Carrie Ennis, FACHE

#### ACHE Regent

Gary Morel

#### Student Chapter Representative

Mason Miles

#### Committee Chairpersons

##### Advancement

Caitlin Guadi, MHA

##### Early Careerist Network

Kelsey Hooker, MHA

##### Programming

Yara Elbeshbishi, MPH

##### Marketing & Membership

Samantha Yeung, PAHM

##### Diversity Advisory Board Representative

Denise Johnson, MD, FACHE

##### Northern LPC Lead

Dorene Sommers, RN, MBA

##### Directors-at-Large

Michael Busch, MPM

Kevin Broom, PhD

Stephanie Dorwart, MHA

Alex Lutz, MS HCPM

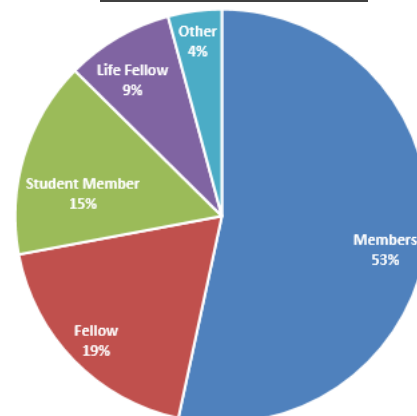
Erica Shaffer, MBA

### QUICK FACTS

- Serves 26 counties of Pennsylvania, from Lake Erie to West Virginia
- Nearly 100 tertiary and community hospitals in the Western PA region
- Provides partnerships with accredited colleges that provide innovative education and research in information technology and life sciences
- Offers continuing education credits for ongoing learning and maintaining access to cutting-edge industry knowledge
- Enables members the opportunity to maximize professional potential by earning the premier credential in healthcare management, an ACHE Fellow (FACHE) board certified in healthcare management
- Offers access to one of the largest professional affiliated healthcare organizations in the American College of Healthcare Executives (ACHE)
- Members receive reduced fees for educational programs and networking receptions
- Excellent opportunities to develop professional relationships and gain mentors/mentees
- Provides the best way for healthcare leaders to connect, succeed, learn, advance and lead.

### 2019 MEMBER DEMOGRAPHICS

#### Total Affiliates ~430



Membership represents over 180 healthcare organizations



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## 2020 SPONSORSHIP PACKAGES – ANNUAL

### Annual Sponsorships

	Diamond \$2,500	Platinum \$1,500	Gold \$750
<b>RECOGNITION and HOSPITALITY OPPORTUNITIES</b>			
Exposure to nearly 400 ACHE of Western PA Chapter Members	✓	✓	✓
Welcome email with company information sent to distribution list	✓	✓	✓
Opportunity to interact with Chapter Board Members	✓	✓	✓
One yearly subscription to all chapter publications	✓	✓	
Exclusivity to Diamond Sponsorship (1 Diamond Sponsor per year)	✓		
Sponsor escort at Chapter events for key introductions	✓		
<b>MARKETING OPPORTUNITIES: NEWSLETTER / EMAILINGS</b>			
Company advertisement space in quarterly newsletter in the sponsor year	✓	✓	✓
Company logo on quarterly newsletter with quick hyperlink to company website	✓	✓	✓
Company logo on all Chapter email communications to Chapter distribution list (approximately 700 recipients)			
<ul style="list-style-type: none"> <li>Registration Announcements</li> <li>Member Spotlights</li> <li>Messages from the President</li> </ul>	✓	✓	✓
Brief description of company & its offerings in the quarterly newsletter	✓	✓	
One use of chapter mailing list*	✓	✓	
Submission of a thought leadership piece to the Chapter Newsletter	✓		
<b>MARKETING OPPORTUNITIES: WEBSITE</b>			
Corporate logo with hyperlink on the ACHE of Western PA Chapter Sponsor web page	✓	✓	✓
Company logo on event fliers and registration pages	✓	✓	✓
Corporate logo with hyperlink on the ACHE of Western PA Chapter home page	✓	✓	
Exposure on ACHE of Western PA social media sites – sponsored post quarterly	✓		
<b>MEETINGS and EVENTS</b>			
Invitation/admission to all events (Diamond: 3 tickets, Platinum: 2 tickets, Gold: 1 ticket) <i>*Does not apply to co-hosted events such as the PAHS</i>	✓	✓	✓
Verbal acknowledgement at all ACHE events and educational programs	✓	✓	✓
Presentation opportunity during allotted event time (Diamond: 5 minutes, Platinum: 2 minutes)	✓	✓	
Recognition on registration brochure and other collateral materials at events	✓		
Space for poster/displays/other recognitions at meetings and social events	✓		

\*Emailing will be facilitated by ACHE of Western PA



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## 2020 SPONSORSHIP PACKAGES – EVENT & HOST

### Event Sponsorships

8 Event Opportunities per Year

	Platinum \$1,000	Gold \$500	Silver \$250
<b>OPPORTUNITIES and BENEFITS</b>			
Company logo on event fliers and registration pages	✓	✓	✓
Verbal mention at event	✓	✓	✓
Invitation/admission to all events (Platinum: 2 tickets, Gold: 1 ticket)	✓	✓	
Networking opportunities	✓	✓	
Presentation opportunity during allotted event time (Platinum: 5 minutes, Gold: 2 minutes)	✓	✓	
Space for set up and poster/flyer display	✓	✓	
Exclusive event sponsorship of selected event	✓		
One use of chapter mailing list*	✓		
Sponsor escort at event for key introductions	✓		

\*Emailing will be facilitated by ACHE of Western PA

### Event Hosting Facilities

	Host Facility*	Host Facility w/ Complimentary Catering**
<b>BENEFITS</b>		
Given mention/recognition in both the program material and ACHE of Western PA website for the registration period and one month following the program	✓	✓
Given mention/recognition on program material and ACHE of Western PA website for registration period and extended to six months following the program		✓
Organization logo with hyperlink on the ACHE of Western PA website for registration period and six months following the program		✓

\*Facilities that host an educational program on their premises free of charge

\*\*Facilities that host an education program on their premises free of charge and contribute food/refreshments free of charge during the education program

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## 2019 EVENTS IN REVIEW

Event	Date	Description/Details
<b>2019 Volunteer Networking</b> – Pittsburgh, PA	January 28, 2019 5:00pm	Members interested in volunteering with the chapter were invited to network with current volunteers– drink tickets and appetizers were provided. <b>(FREE Event)</b>
<b>Pittsburgh Education Event</b> – Robert Morris University Moon, PA	February 25, 2019 5:30pm	Simulations in Healthcare: Improving Patient Outcomes
<b>PA, DE and NJ Chapter Reception</b> –Chicago, IL	March 5, 2019 6:00pm	Joined all PA, DE and NJ ACHE Chapters for reception at Congress – Registration is <b>FREE</b> for the event and includes complimentary food and refreshments
<b>Erie Education Event</b> – Erie, PA	April 11, 2019 5:00pm	Healthcare Executive Career Management in a Web 2.0 Era
<b>Women’s Leadership Conference with HFMA</b> – Pittsburgh, PA	April 30, 2019 All Day Conference	Joint event with HFMA Western PA Chapter – Full day education including Sustainable Strategies to Support Resiliency and Professional Well-being for Healthcare Professionals
<b>Next Generation in Leadership Seminar</b> – Pittsburgh, PA	April 16, 2019 5:00pm	Tips for First Time Managers
<b>Erie Education Event</b> – Erie, PA	May 24, 2019 7:30am	Strategies to Support Resiliency and Well-Being
<b>Pittsburgh Education Event</b> – Pittsburgh, PA	June 6, 2019 5:00pm	Technology Innovation Changing the Face of Healthcare Delivery
<b>ACHE Western PA Summer Networking Event</b> – Pittsburgh, PA	July 16, 2019 5:30pm	Annual summer networking event open to all members and potential members <b>(FREE Event)</b>
<b>Dinner with the CEO</b> – Pittsburgh, PA	August 14, 2019 5:30pm	Hosted Emma Alaquiva, CEO of Ya Momz House for an intimate dinner with ACHE members
<b>Next Generation in Leadership Seminar</b> – Pittsburgh, PA	September 12, 2019 4:00pm	On the Executive Track, Leading People who are More Experienced than You – Joint ECN and Programming Event
<b>Erie Education Event</b> – Erie, PA	September 20, 2019 7:30am	Technology Innovation Changing the Face of Healthcare Delivery
<b>Pittsburgh Education Event</b> – Cranberry, PA	September 27, 2019 5:00pm	The Value of Developing and Implementing Alternative Care Models
<b>Erie Education Event</b> – Erie, PA	October 17, 2019 7:30am	Simulations in Healthcare
<b>Pittsburgh Education Event</b> – Pittsburgh, PA	October 30, 2019 10am	Innovations in Inclusion: Identifying and Overcoming Implicit Bias – Joint Education Event with Programming and Diversity *Sponsored Event

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<b>Dawn Gideon Lecture (Hosted by University of Pittsburgh)</b> - Pittsburgh, PA	November 11, 2019 1:00pm	Offered qualified education credits for the Annual Dawn Gideon Lecture – Innovation Impact
<b>Annual Event</b> - Pittsburgh, PA	December 5, 2019 5:30pm	Annual member meeting – keynote speaker Heather Rohan, ACE Chairman ( <b>FREE</b> to members) *Sponsored Event
<b>Remote Education Event</b> - Erie, PA and Pittsburgh, PA	December 10, 2019	Reinventing Customer Service in Healthcare

## Anticipated 2020 EVENTS

*In addition to the events listed below we anticipate two early careerist events, a summer networking event, and at least 10 education events between the Pittsburgh and Erie regions..*

<b>Annual Volunteer Networking Event</b> - Pittsburgh, PA	January 21, 2020	Members interested in volunteering with the chapter were invited to network with current volunteers– drink tickets and appetizers were provided. ( <b>FREE</b> Event)
<b>PA, DE and NJ Chapter Reception</b> -Chicago, IL	March 24, 2020	PA, DE and NJ ACE Chapters host reception at Congress – Registration is <b>FREE</b> for the event and includes complimentary food and refreshments
<b>Dinner with the CEO</b> - Pittsburgh, PA	August 2020	
<b>Education Event</b> - Cranberry, PA	October 9, 2020	Education event that follows the Healthcare Council of Western PA Fall Conference
<b>Annual Event and Celebration</b> - Pittsburgh, PA	December 3, 2020	Annual member meeting – includes a keynote address from ACE national leadership ( <b>FREE</b> to members)



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## MEMBER ORGANIZATIONS

Abu Dhabi Health Services Company  
ACMH Hospital  
Advanced Surgical Hospital  
Aetna  
Allegheny Clinic  
Allegheny Health Network  
Altius Healthcare Consulting Group  
American Intercontinental Healthcare Group  
Aramark  
Asbury Heights, Part of UPMC Senior Communities  
Ashbury Place  
Ashtabula County Medical Center  
AstraZeneca  
Auburn University  
Audact Health  
Beacon Direction, LLC  
Becton Dickinson  
Bridges Health Partners  
Buchanan Ingersoll & Rooney  
Butler Health System  
Cambria Residential Services  
Carnegie Mellon University  
CDS Administrators  
Cerner  
Chestnut Ridge Counseling Services, Inc.  
Children's Hospital of Pittsburgh of UPMC  
Clarion Hospital  
Clarion University Foundation, Inc  
ClearPlan Consulting, LLC  
Colorado Technical University  
Community Guidance Center  
Community Health Services, Inc  
Community Nursing Services-North East  
Conemaugh Health System  
Corazon, Inc  
Curavi  
Department of Veterans Affairs  
Diabetes Eye & Macular Degeneration Institute  
DLP Conemaugh Memorial Medical Ctr  
DuBois Regional Medical Center  
Duke LifePoint - Conemaugh Health System  
Duquesne University  
Elizur  
Emergency Medicine Physicians  
Encompass Health  
Erie County Dept of Health  
Erie Homes for Children & Adults  
Excela Health  
Excite Health Partners  
Forest Devices, Inc  
Gail Latimer Associates LLC  
Gannon University  
Gateway Health Plan  
GE Transportation  
Genesis Rehabilitation Services  
Grant Foundation  
Greater Pittsburgh Orthopaedic Associates  
Groff Orthopaedics  
Grove City Medical Center  
Hamot Health Foundation  
Health First  
Health Partners Plans  
Healthcare Council of Western Pennsylvania  
Heritage Valley Health System  
Highmark Health  
Home Care, Hospice & Lifeline Services  
Honeywell  
Horty Springer & Mattern PC  
Houston VA Medical Center  
Huron Consulting  
IBM Watson Health  
Indiana Regional Medical Center  
Intalere  
IRMC  
Jameson Care Center  
Johnson & Johnson Healthcare Systems



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Kindred Hospital - Heritage Valley  
Laurel Group Anesthesia  
Life Point/Conemaugh Meyersdale Medical Ctr  
Long Term Care  
Magee Women's Hospital of UPMC  
Mandip Sandhu MD Consulting  
McKesson Patient Care Solutions  
Meadville Medical Center  
Meadville Medical Center Foundation  
Millcreek Community Hospital  
Mizuho OSI  
Monongahela Valley Hospital  
Mon-Valley Professional Services  
Neurobehavioral Medicine Consultants, Inc  
Northwest Physicians Assoc., PC  
Objective Health, a McKinsey Solution for Healthcare  
OSPTA Home Health  
PA Mountains Healthcare Alliance  
Pediatric Alliance, PC  
Penn Highland Healthcare  
Penn State University  
Pennsylvania Organization of Nurse Leaders  
PHOENIX Rehabilitation & Health Services, Inc  
Pittsburgh Mercy  
Portola Pharmaceuticals  
Premise Health  
Primary Health Network  
ProspHire, LLC  
Providence Point  
Punxsutawney Area Hospital  
Qualaris Healthcare Solutions  
Renaissance Orthopedics  
Revenue Cycle Solutions, LLC  
Robert Morris University  
Rouse Estate  
Saint Vincent Hospital  
Scranton University  
Select Medical  
Select Specialty Hospital  
Sharon Regional Health System  
Shriners Hospitals for Children  
Signature Medical Group  
Slippery Rock University  
Smile! Dental Center  
Somerset Health Services/Somerset Hospital  
Srs of the Humility of Mary  
St. Anne Home  
St. Clair Memorial Hospital  
Sunovion Pharmaceuticals  
SunStone Management Resources  
Surgical Product Solutions  
The Children's Institute  
The Joint Commission  
The Regional Cancer Center  
The Uniontown Hospital  
The Washington Hospital  
Thermo Fisher Scientific  
Titusville Area Hospital  
Trinity Automated Solutions, Inc  
Uniontown Hospital  
Univ Pittsburgh Med Ctr  
University of Michigan  
University of Phoenix  
University of Pittsburgh  
UPMC (16 different hospitals/divisions)  
US Navy  
USACS  
Valor Healthcare  
Vantage Holding Co, LLC  
WellFit Incorporated  
Wesbury United Methodist Community  
West Penn Hospital  
WVU Medicine  
WVU Medicine Children's

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## SPONSOR APPLICATION FORM

### Organization Information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

### Contact Information:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Desired Sponsorship Level:

#### Annual

- \_\_\_\_\_  
 Diamond - \$2,500  
 Platinum - \$1,500  
 Gold - \$750

#### Event

- \_\_\_\_\_  
 Platinum - \$1,000  
 Gold - \$500  
 Silver - \$250

Event(s) Desired: \_\_\_\_\_

### Please briefly describe your organization:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Has your organization ever been a sponsor of ACHE of Western PA? If so, how many years?

Yes: \_\_\_\_\_ No: \_\_\_\_\_ # of Years: \_\_\_\_\_

Please Click [here](#) to submit your sponsorship documents.

Upon receipt of your interest in sponsorship, the chapter will provide an invoice and further instructions.

**ACHE of Western PA appreciates your desire to be a part of our organization. We value your participation and will do everything in our power to make sure our relationship is a successful venture. We look forward to speaking with you soon.**



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## SPONSORSHIP COMMITTEE

### **Carrie Ennis (Chair)**

Senior Director - UPMC

### **Natalie Bulger**

Former ACHE of Western PA Board Member

Department of Veterans Affairs

For additional information on how to become a sponsor, please contact Carrie Ennis (814.323.6113) by phone or email us at [info@westpa.ache.org](mailto:info@westpa.ache.org)

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# ACHE of Western PA

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