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ACHE OF WESTERN PA

*2019 sponsorship Program*

*Client*

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# ABOUT ACHE of WESTERN PA

**VISION STATEMENT**

**QUICK FACTS**

To encourage healthcare professionals in the region through opportunities for collaboration, learning and innovation

* Serves 26 counties of Pennsylvania, from Lake Erie to West Virginia
* Nearly 100 tertiary and community hospitals in the Western PA region
* Provides partnerships with accredited colleges that provide innovative education and research in information technology and life sciences
* Offers continuing education credits for ongoing learning and maintaining access to cutting-edge industry knowledge
* Enables members the opportunity to maximize professional potential by earning the premier credential in healthcare management, an ACHE Fellow (FACHE) board certified in healthcare management
* Offers access to one of the largest professional affiliated healthcare organizations in the American College of Healthcare Executives (ACHE)
* Members receive reduced fees for educational programs and networking receptions
* Excellent opportunities to develop professional relationships and gain mentors/mentees
* Provides the best way for healthcare leaders to connect, succeed, learn, advance and lead.

**MISSION STATEMENT**

To create an environment where healthcare leaders can access industry-leading education, network with colleagues from a diverse base of healthcare leaders, and support each other in advancement to Fellow status and achievement of career goals

**2019 EXECUTIVE BOARD**

***Committee Chairpersons***

*Advancement*

Natalie Bulger, FACHE, CHC

*Early Careerist Network*

Evan Finkelstein, MHA

*Programming*

Kim Fierst, MHA

*Marketing & Membership*

Samantha Yeung, PAHM

*Sponsorship*

Carrie Ennis, FACHE

*Diversity Advisory Board Representative*

Denise Johnson, MD, FACHE

***Directors-at-Large***

Michael Busch, MPM

AJ Harper, MBA

Kevin Broom, PhD

Dorene Sommers, RN, MBA

Mike Post, FACHE

Stephanie Dorwart, MHA

***President***

Caitlin Guadi, MHA

***Vice President***

Alex Lackos, MHA

***Treasurer***

Kelly Blake, DNP, MBA

***Secretary***

Samantha Yeung, PAHM

***Immediate Past President***

Natalie Bulger, FACHE, CHC

***ACHE Regent***

Jean Tauber, FACHE

***Student Chapter***

***Representative***

Kelsey Hooker

 ***Total Affiliates ~430***



 ***Membership represents over 180 healthcare organizations***

**2018 MEMBER DEMOGRAPHICS**

# 2019 SPONSORSHIP PACKAGES – ANNUAL

|  |  |  |  |
| --- | --- | --- | --- |
| **Annual Sponsorships** |  |  |  |
|  | **Diamond** | **Platinum** | **Gold** |
|  | **$2,500**  | **$1,500**  | **$750**  |
| **RECOGNITION and HOSPITALITY OPPORTUNITIES** |  |   |   |
| Exposure to nearly 400 ACHE of Western PA Chapter Members |  |  |  |
| Welcome email with company information sent to distribution list |  |  |  |
| Opportunity to interact with Chapter Board Members |  |  |  |
| One yearly subscription to all chapter publications |  |  |  |
| Exclusivity to Diamond Sponsorship (1 Diamond Sponsor per year) |  |  |  |
| Sponsor escort at Chapter events for key introductions |  |  |  |
| **MARKETING OPPORTUNITIES: NEWSLETTER / EMAILINGS** |  |   |   |
| Company advertisement space in quarterly newsletter in the sponsor year |  |  |  |
| Company logo on quarterly newsletter with quick hyperlink to company website  |  |  |  |
| Company logo on all Chapter email communications to Chapter distribution list (approximately 700 recipients)* Registration Announcements
* Member Spotlights
* Messages from the President
 |  |  |  |
| Brief description of company & its offerings in the quarterly newsletter |  |  |  |
| One use of chapter mailing list\* |  |  |  |
| Submission of a thought leadership piece to the Chapter Newsletter |  |  |  |
| **MARKETING OPPORTUNITIES: WEBSITE** |  |   |   |
| Corporate logo with hyperlink on the ACHE of Western PA Chapter Sponsor web page |  |  |  |
| Company logo on event fliers and registration pages |  |  |  |
| Corporate logo with hyperlink on the ACHE of Western PA Chapter home page |  |  |  |
| Exposure on ACHE of Western PA social media sites – sponsored post quarterly |  |  |  |
| **MEETINGS and EVENTS** |  |   |   |
| Invitation/admission to all events (Diamond: 3 tickets, Platinum: 2 tickets, Gold: 1 ticket) *\*Does not apply to co-hosted events such as the PAHS* |  |  |  |
| Verbal acknowledgement at all ACHE events and educational programs |  |  |  |
| Presentation opportunity during allotted event time (Diamond: 5 minutes, Platinum: 2 minutes) |  |  |  |
| Recognition on registration brochure and other collateral materials at events |  |  |  |
| Space for poster/displays/other recognitions at meetings and social events |  |  |  |
| *\*Emailing will be facilitated by ACHE of Western PA* |  |  |  |

# 2019 SPONSORSHIP PACKAGES – EVENT & HOST

|  |  |  |  |
| --- | --- | --- | --- |
| **Event Sponsorships** |  |  |  |
| *8 Event Opportunities per Year* | **Platinum** | **Gold** | **Silver** |
|  | **$1,000**  | **$500**  | **$250**  |
| **OPPORTUNITIES and BENEFITS** |  |   |   |
| Company logo on event fliers and registration pages |  |  |  |
| Verbal mention at event |  |  |  |
| Invitation/admission to all events (Platinum: 2 tickets, Gold: 1 ticket) |  |  |  |
| Networking opportunities |  |  |  |
| Presentation opportunity during allotted event time (Platinum: 5 minutes, Gold: 2 minutes) |  |  |  |
| Space for set up and poster/flyer display |  |  |  |
| Exclusive event sponsorship of selected event |  |  |  |
| One use of chapter mailing list\* |  |  |  |
| Sponsor escort at event for key introductions |  |  |  |
|  |  |  |  |
| *\*Emailing will be facilitated by ACHE of Western PA* |  |  |  |

|  |  |  |
| --- | --- | --- |
| **Event Hosting Facilities** |  |  |
|  | **Host Facility\*** | **Host Facility w/ Complimentary Catering\*\*** |
| **BENEFITS** |  |   |
| Given mention/recognition in both the program material and ACHE of Western PA website for the registration period and one month following the program |  |  |
| Given mention/recognition on program material and ACHE of Western PA website for registration period and extended to six months following the program |  |  |
| Organization logo with hyperlink on the ACHE of Western PA website for registration period and six months following the program |  |  |
| *\*Facilities that host an educational program on their premises free of charge* |
| *\*\*Facilities that host an education program on their premises free of charge and contribute food/refreshments free of charge during the education program* |

# 2018 EVENTS

|  |  |  |
| --- | --- | --- |
| **Event** | **Date** | **Description/Details** |
| **2018 Volunteer Networking***– Bar Louie, Pittsburgh* | January 17, 2018*5:00pm* | Members interested in volunteering with the chapter were invited to network with current volunteers– drink tickets and appetizers were provided. (**FREE** Event)  |
| **Breakfast with the CEO** *–Erie, PA* | March 22, 2018*7:30am* | ACHE welcomed Chuck Walczak, FACHE as the featured guest for the kick off to the Northern Region Events (**FREE** Event) |
| **Pennsylvania and NJ Chapter Reception***–Chicago, IL* | March 27, 2018*6:00pm* | Joined all PA and NJ ACHE Chapters for reception at Congress – Registration is **FREE** for the event and includes complimentary food and refreshments |
| **Robert Morris Spring Lecture***– Moon, PA* | April 12, 2018*5:00pm* | Offered qualified education credits for the cohosted panel event - Health Equity: A Health Department and Community Challenge |
| **Erie Education Event***– Erie, PA* | April 25, 2018*5:00pm* | Career Positioning: Strategically Mapping Your Early Career Development |
| **Women’s Leadership Conference with HFMA***– Pittsburgh, PA* | April 26, 2018*All Day Conference* | Joint event with HFMA Western PA Chapter – Full day education including Developing an Environment of Civility and Respect in Healthcare Organizations |
| **Pittsburgh Education Event with HIMSS***– Pittsburgh, PA* | May 8, 2018*5:00pm* | Joint event with Western PA HIMSS - The Endgame for Gamification in Healthcare \*Hosted Event |
| **Erie Education Event***– Erie, PA* | May 8, 2018*7:30am* | Building the Hospital of Tomorrow |
| **Next Generation in Leadership Seminar***– Pittsburgh, PA* | May 16, 2018 *5:00pm* | How to Develop Your Unique Leadership Style (**FREE** to members) |
| **Pittsburgh Education Event***– Pittsburgh, PA* | June 14, 2018*5:00pm* | Building the Hospital of Tomorrow \*Sponsored Event |
| **ACHE Western PA Summer Networking Event***– Pittsburgh, PA* | July 24, 2018*5:30pm* | Annual summer networking event open to all members and potential members (**FREE** Event) |
| **Dinner with the CEO***– Pittsburgh, PA* | August 20, 2018*5:30pm* | Hosted Chad Townsend, CEO of Millie’s Homemade Ice Cream for an intimate dinner with ACHE members  |
| **Pittsburgh Education Event***– Pittsburgh, PA* | September 10, 2018*5:00pm* | Developing Mentoring and Coaching Skills |
| **Next Generation in Leadership Seminar***– Pittsburgh, PA* | September 19, 2018*5:00pm* | Tackling Interviewing Anxiety (**FREE** to members) |
| **Erie Education Event***– Slippery Rock, PA* | September 20, 2018*5:00pm* | Developing Mentoring and Coaching Skills |
| **Pittsburgh Education Event***– Cranberry, PA* | September 28, 2018*1:00pm* | Integrating Acute to Post Acute Care Settings |

|  |  |  |
| --- | --- | --- |
| **5th Annual Western PA Healthcare Summit***– Cranberry Township, PA* | October 19, 2018*All Day Conference* | Co-host of annual healthcare summit including panel session Bending the Execution Curve \*Sponsorship for this event is separate |
| **Dawn Gideon Lecture (Hosted by University of Pittsburgh)***– Pittsburgh, PA*  | November 12, 2018*1:00pm* | Offered qualified education credits for the Annual Dawn Gideon Lecture – Innovation Impact |
| **Erie Education Event***– Erie, PA* | November 15, 2018*7:30am* | Healthcare Executive role with the Opioid Crisis (**FREE** for students) |
| **Annual Event***- Pittsburgh, PA* | December 6, 2018*5:30pm* | Annual member meeting – keynote speaker Karen Feinstein, PhD. Hosted clothing drive to benefit local charities (**FREE** to members) \*Sponsored Event |
| **Erie Education Event***- Erie PA* | December 14, 2018 | Developing an Environment of Civility and Respect In Healthcare Organizations |

# Anticipated 2019 EVENTS

*In addition to the events listed below we anticipate two early careerist events, a summer networking event, and at least four additional education sessions in Pittsburgh with approximately five additional events in the Erie area.*

|  |  |  |
| --- | --- | --- |
| **Annual Volunteer Networking Event***– Pittsburgh, PA* | January, 2019 | Members interested in volunteering with the chapter were invited to network with current volunteers– drink tickets and appetizers were provided. (**FREE** Event)  |
| **Education Event***– Pittsburgh, PA*  | February 25, 2019 | Simulations in Healthcare – Education and Engagement Event |
| **Pennsylvania and NJ Chapter Reception***–Chicago, IL* | March 5, 2019 | PA and NJ ACHE Chapters host reception at Congress – Registration is **FREE** for the event and includes complimentary food and refreshments |
| **Dinner with the CEO***- Pittsburgh, PA* | August 14, 2019 | Featured CEO will be Emmai Alaquiva, Emmy Award Winner and CEO of Ya Momz House, Inc |
| **Education Event***– Cranberry, PA* | September 27, 2019 | Education event that follows the Healthcare Council of Western PA Fall Conference |
| **Annual Event and Celebration***- Pittsburgh, PA* | December 5, 2019 | Annual member meeting – includes a keynote address from ACHE national leadership (**FREE** to members) |

# MEMBER ORGANIZATIONS

|  |  |
| --- | --- |
| ACMH Hospital | DNA Advanced Pain Treatment Centers |
| Aedos Health Services | Duquesne University |
| Aetna Corporation | Edgewood Surgical Hospital |
| AHN Allegheny General Hospital | Erie County Department of Health |
| AHN Jefferson Hospital | Erie Homes for Children & Adults |
| AHN Saint Vincent Hospital | Ernst & Young LLP |
| AHN Saint Vincent Medical Group of Corry  | Excela Health |
| AHN West Penn Hospital | Excela Medical Group |
| Air Methods Corporation | Fayette Regional Health System / Uniontown Hospital |
| Allegheny Health Network | Foundation Radiology Group |
| Alle-Kiski Medical Center | Gannon University |
| Altius Healthcare Consulting Group | Gateway Health Plan |
| American Intercontinental Healthcare Group | Gateway Rehabilitation Center |
| Aramark | GE Healthcare |
| Astellas | GE Transportation |
| AstraZeneca | Grant Foundation |
| Baptist Homes Society Providence Point | Grove City Medical Center |
| Butler Health System | Hamot Health Foundation |
| Cambria Residential Srvs. | Healthcare Council of Western Pennsylvania |
| Cardinal Health | HealthSouth Rehabilitation Hospital of Erie |
| Carnegie Mellon University | Highlands Hospital |
| CDS Administrators | Highmark Health |
| Celtic Healthcare, Inc. | Honeywell |
| Children’s Hospital of Pittsburgh of UPMC | Horty Springer & Mattern PC |
| Clarion Hospital | Indiana Regional Medical Center |
| Clarion University Foundation, Inc. | Intalere |
| Cole Memorial  | Jameson Care Center |
| Community Guidance Center | Janssen – Johnson & Johnson |
| Community Health Network | Kane Community Hospital |
| Community Health Services, Inc. | Knox McLaughlin Gornall & Sennett |
| Concurrent Technologies | LECOM |
| Corazon Inc. | LECOM Millcreek Community Hospital |
| Curahealth Hospital Heritage Valley | Liaison Technologies |
| Curahealth Hospital Pittsburgh | Lock Haven Hospital |
| DaVita, Inc | Lock Haven University |
| Del Rio Physical Therapy and Rehabilitation Center | Magee-Womens Hospital of UPMC |
| DLP Conemaugh Health System | McKinsey Hospital Institute |
| DLP Conemaugh Memorial Medical Center | Meadville Community Health Center |
| Meadville Medical Center | The Medicines Company |
| Medtronic | The MITRE Corporation |
| Mercyhurst University | The Regional Cancer Center |
| Mizuho OSI | Tiffin University |
| Monongahela Valley Hospital | Titusville Area Hospital |
| Mylan | Treatspace, Inc. |
| Northwest Physicians Assoc., PC | Trinity Healthcare Solutions, LLC |
| Novia Strategies, Inc. | Truven Health Analytics |
| Ohio Valley Hospital | UHS Clarion Psychiatric Center |
| Oneview Healthcare Inc.  | United Methodist Services for the Aging |
| Penn Highlands Clearfield | United States Army |
| Penn Highlands Dubois | United States Navy |
| Penn Highlands Elk  | University of Phoenix |
| Penn Highlands Healthcare | University of Pittsburgh |
| Pennsylvania Mountains Healthcare Alliance | University of Pittsburgh Physicians |
| Pennsylvania Organization of Nurse Leaders | UPMC  |
| Pine Grove Ambulatory Surgical Center | UPMC Community Provider Services |
| Pittsburgh Poison Center (UPMC) | UPMC East & UPMC McKeesport |
| Presbyterian SeniorCare | UPMC Emergency Resource Management, Inc. |
| Punxsutawney Area Hospital | UPMC Hamot |
| Qualaris Healthcare Solutions | UPMC Health Plan |
| Quality Horizons LLC | UPMC Horizon |
| Quality Life Services at Westmont Woods | UPMC International Services  |
| Renaissance Orthopedics | UPMC Jameson |
| Robert Morris University | UPMC Mercy |
| Select Medical | UPMC Northwest |
| Select Specialty Hospital Erie | UPMC Palliative and Supportive Institute |
| Select Specialty Hospital Johnstown | UPMC Passavant |
| Select Specialty Hospital Laurel Highlands | UPMC Physician Services Division |
| Sentact | UPMC Presbyterian Shadyside |
| Sharon Regional Health System | UPMC Senior Communities |
| Shriners Hospitals for Children - Erie | UPMC St. Margaret |
| Slippery Rock University | Upper Allegheny Olean General Hospital |
| Somerset Hospital | VA Healthcare - VISN 4 |
| St. Anne Home | Value Capture |
| St. Clair Memorial Hospital  | Vantage Healthcare Network |
| SunStone Management Resources | Vizient |
| Tawam Hospital: Johns Hopkins Medicine International | Warren General Hospital |
| The Children's Institute  | Washington Health System Greene |
| The Joint Commission | Washington Health System Washington Hospital |
|  |  |

SPONSOR APPLICATION FORM

**Organization Information:**

|  |  |
| --- | --- |
| Name:  |  |
| Address:  |  |

**Contact Information:**

|  |  |  |
| --- | --- | --- |
| Name:  |  |  |
| Title:  |  |  |
| Phone:  |  |  |
| Email:  |  |  |

**Desired Sponsorship Level:**

 Event(s) Desired:

**Please briefly describe your organization:**

|  |  |
| --- | --- |
|  |  |
|  |  |
|  |  |

**Has your organization ever been a sponsor of ACHE of Western PA? If so, how many years?**

Yes: No: # of Years:

|  |  |
| --- | --- |
| **Please email completed form to:**  | ACHE of Western PA |
|  | Attention: Carrie Ennis |
|  | info@westpa.achechapter.org |

*Upon receipt of this form, the contact person listed above will receive the sponsorship agreement with information on payment.*

**ACHE of Western PA appreciates your desire to be a part of our organization. We value your participation and will do everything in our power to make sure our relationship is a successful venture. We look forward to speaking with you soon.**

# SPONSORSHIP COMMITTEE

**Carrie Ennis (Chair)**

Senior Director

UPMC

**AJ Harper**

President

Healthcare Council of Western Pennsylvania

**Natalie Bulger**

Compliance and Business Integrity Officer

Veteran’s Integrated Service Network 4

**Mike Whalen**

MHA Candidate

University of Pittsburgh

For additional information on how to become a sponsor, please contact Carrie Ennis (814.323.6113) by phone or email us at info@westpa.ache.org

ACHE of Western PA

www.ache.westpa.org

info@ache.westpa.com