



ACHE OF WESTERN PA

2017 SPONSORSHIP PROGRAM

An independent chapter of



AmericanCollege of
HealthcareExecutives
for leaders who care

Network, Learn, Advance

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ABOUT ACHE of WESTERN PA

VISION STATEMENT

All healthcare leaders are engaged

MISSION STATEMENT

To advance our members in healthcare leadership

2017 EXECUTIVE BOARD

President

Laura Griffin, MHA

Vice President

Natalie Bulger, MHA

Treasurer

Kelly Blake, DNP, MBA

Secretary

A.J. Harper, MBA

Immediate Past

President

Stacey Vaccaro, MPM,
FACHE

ACHE Regent

Amy Richards, FACHE

Committee Chairpersons

Advancement

Stacey Vaccaro, MPM,
FACHE

Early Careerist Network

Caitlin Colkitt, MHA

Programming

Alexandra Lackos, MHA

Marketing & Membership

Natalie Bulger, MHA, CHC
Scott Henzler, MBA

Sponsorship

Carrie Ennis, FACHE

Diversity Advisory Board

Representative

LaJuana Fuller, MHA

Student Chapter

Representative

MonaLisa Leung-Beckford

Directors-at-Large

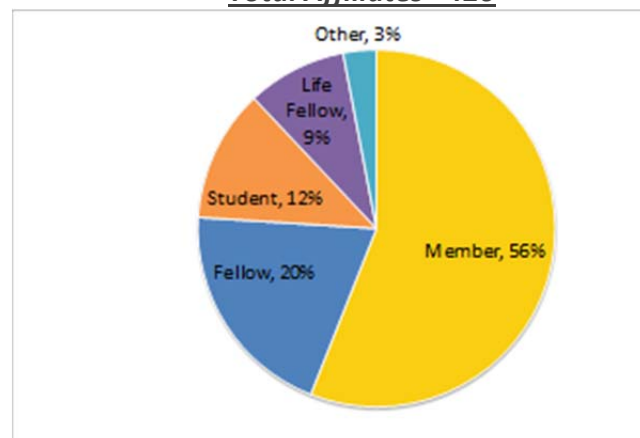
Michael Busch, MPM
Amy Smith, DNP, FACHE
Bob Kovatch, MPT, MBA,
FACHF

QUICK FACTS

- Serves 26 counties of Pennsylvania, from Lake Erie to West Virginia
- Nearly 100 tertiary and community hospitals in the Western PA region
- Provides partnerships with accredited colleges that provide innovative education and research in information technology and life sciences
- Offers continuing education credits for ongoing learning and maintaining access to cutting-edge industry knowledge
- Enables members the opportunity to maximize professional potential by earning the premier credential in healthcare management, an ACHE Fellow (FACHE) board certified in healthcare management
- Offers access to one of the largest professional affiliated healthcare organizations in the American College of Healthcare Executives (ACHE)
- Members receive reduced fees for educational programs and networking receptions
- Excellent opportunities to develop professional relationships and gain mentors/mentees
- Provides the best way for healthcare leaders to connect, succeed, learn, advance and lead.

2016 MEMBER DEMOGRAPHICS

Total Affiliates ~420



Membership represents over 180 healthcare organizations

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2017 SPONSORSHIP PACKAGES – ANNUAL

Annual Sponsorships

	Diamond \$5,000	Platinum \$2,500	Gold \$1,000
RECOGNITION and HOSPITALITY OPPORTUNITIES			
Exposure to nearly 400 ACHE of Western PA Chapter Members	✓	✓	✓
Welcome email with company information sent to distribution list	✓	✓	✓
Opportunity to interact with Chapter Board Members	✓	✓	✓
One yearly subscription to all chapter publications	✓	✓	
Exclusivity to Diamond Sponsorship (1 Diamond Sponsor per year)	✓		
Sponsor escort at Chapter events for key introductions	✓		
MARKETING OPPORTUNITIES: NEWSLETTER / EMAILINGS			
Company advertisement space in newsletter for all publications in the sponsor year	✓	✓	✓
Corporate logo on newsletter with quick hyperlink to company website	✓	✓	✓
Company logo on all weekly email communications to Chapter distribution list	✓	✓	
Company logo on event fliers and registration pages	✓	✓	
Brief description of company & its offerings in the quarterly newsletter	✓		
One use of chapter mailing list*	✓		
Submission of a thought leadership piece to the Chapter Newsletter	✓		
MARKETING OPPORTUNITIES: WEBSITE			
Corporate logo with hyperlink on the ACHE of Western PA Chapter Sponsor web page	✓	✓	✓
Corporate logo with hyperlink on the ACHE of Western PA Chapter home page	✓	✓	
Exposure on ACHE of Western PA social media sites (logo with hyperlink to Company site)	✓		
MEETINGS and EVENTS			
Invitation/admission to all events (Diamond: 3 tickets, Platinum: 2 tickets, Gold: 1 ticket)	✓	✓	✓
Verbal acknowledgement at all ACHE events and educational programs	✓	✓	✓
Presentation opportunity during allotted event time (Diamond: 5 minutes, Platinum: 2 minutes)	✓	✓	
Recognition on registration brochure and other collateral materials at events	✓		
Space for poster/displays/other recognitions at meetings and social events	✓		
Sponsors placed on email blast list for event notification	✓		

*Emailing will be facilitated by ACHE of Western PA



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2017 SPONSORSHIP PACKAGES – EVENT & HOST

Event Sponsorships

8 Event Opportunities per Year

	Platinum \$1,000	Gold \$500	Silver \$250
OPPORTUNITIES and BENEFITS			
Company logo on event fliers and registration pages	✓	✓	✓
Verbal mention at event	✓	✓	✓
Invitation/admission to all events (Platinum: 2 tickets, Gold: 1 ticket)	✓	✓	
Networking opportunities	✓	✓	
Presentation opportunity during allotted event time (Platinum: 5 minutes, Gold: 2 minutes)	✓	✓	
Space for set up and poster/flyer display	✓	✓	
Exclusivity to Platinum Sponsorship (1 per year)	✓		
One use of chapter mailing list*	✓		
Sponsor escort at event for key introductions	✓		

*Emailing will be facilitated by ACHE of Western PA

Event Hosting Facilities

	Host Facility*	Host Facility w/ Complimentary Catering**
BENEFITS		
Given mention/recognition in both the program material and ACHE of Western PA website for the registration period and one month following the program	✓	✓
Given mention/recognition on program material and ACHE of Western PA website for registration period and extended to six months following the program		✓
Organization logo with hyperlink on the ACHE of Western PA website for registration period and six months following the program		✓

*Facilities that host an educational program on their premises free of charge

**Facilities that host an education program on their premises free of charge and contribute food/refreshments free of charge during the education program

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2016 EVENT SCHEDULE

Event	Date	Description/Details
2016 Networking Kickoff – <i>The Yard, Pittsburgh</i>	January 28, 2016 5:00pm	To get the year started this FREE networking event was offered to all members and potential members of the chapter – drink tickets and appetizers were provided.
Dinner with the CEO – <i>Sonoma Grill, Pittsburgh</i>	April 4, 2016 5:30pm	ACHE hosted Morgan O'Brien, CEO of People's Natural Gas for an intimate dinner with ACHE members.
Networking At Voodoo Brewery – <i>Voodoo Brew Pub, Meadville</i>	April 8, 2016 5:30pm	First official networking event for those in our Northern Region offered FREE to members and potential members – drink tickets and appetizers were provided
Spring Credit Kickoff – <i>Healthcare Council of Western PA, Warrendale</i>	May 19, 2016 1:30pm	Session 1: Comprehensive Quality Management Systems - Ensuring High Quality of Care Session 2: Ethical Challenges in Healthcare Leadership
Summer Networking Social – <i>Olive or Twist, Pittsburgh</i>	July 21, 2015 6:00pm	Co-hosted with HFMA of Western PA FREE event for ACHE and HFMA members to learn about getting involved with their local chapters
Northern Hub Networking Event – <i>The Swan Tavern, Erie</i>	August 4, 2016 5:00pm	Networking Event for northern area members offered FREE to members and potential members – drink tickets and appetizers were provided
Leading Change Education and Pirate Game – <i>Left Field Meeting Space and PNC Park</i>	August 10, 2016 3:00pm	Education: Successfully Leading Change in Healthcare Organizations Networking event at Pirates baseball game with HFMA of Western PA
Erie Education Event – <i>GE Transportation, Erie</i>	September 15, 2016 1:00pm	Education : Quality Systems Management
Early Careerist Networking Bash – <i>Johnny O's, Pittsburgh</i>	September 28, 2015 6:30pm	Hosted by the Early Careerist Network Registration is FREE for the event and includes complimentary food and refreshments (up to two drinks).
Western PA Healthcare Summit with HIMSS/HFMA/WPHIMA <i>Sheraton Station Square, Pittsburgh</i>	October 14, 2016 <i>All Day Conference</i>	All day conference with various topics, including ACHE's Technology Innovation: Changing the Face of Healthcare
October Leadership Education – <i>Pittsburgh Marriott North, Cranberry</i>	October 28, 2016 1:00pm	Education - Session 1: Physician-Hospital Integration in the 21st Century Session 2: Best Practices in Adapting to Local Regulations, Markets and Trends
ACHE Fall Networking at Mercyhurst University – <i>Mercyhurst University, Erie</i>	November 9, 2016	Annual Networking event held at Mercyhurst University targeting student members
Annual Event <i>PNC Park, Pittsburgh</i>	December 1, 2016	Annual member meeting – keynote speaker Kathy Humphreys presented on Diversity FREE to members

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MEMBER ORGANIZATIONS

ACHE of Western Pennsylvania's ~420 affiliates represent a wide range of organizations.

Member Organizations

ACMH Hospital	DLP Conemaugh Health System
Aedos Health Services	<i>DLP Conemaugh Memorial Medical Center</i>
Aetna Corporation	<i>DLP Conemaugh Miners Medical Center</i>
Allegheny Health Network	DNA Advanced Pain Treatment Centers
<i>AHN Allegheny General Hospital</i>	Duquesne University
<i>AHN Jefferson Hospital</i>	Edgewood Surgical Hospital
<i>AHN Saint Vincent Hospital</i>	Erie County Department of Health
<i>AHN Saint Vincent Medical Group of Corry</i>	Erie Homes for Children & Adults
<i>AHN West Penn Hospital</i>	Ernst & Young LLP
Air Methods Corporation	Excela Health
Alle-Kiski Medical Center	Excela Medical Group
Altius Healthcare Consulting Group	Fayette Regional Health System / Uniontown Hospital
American Intercontinental Healthcare Group	Foundation Radiology Group
Aramark	Gannon University
Astellas	Gateway Health Plan
AstraZeneca	Gateway Rehabilitation Center
Baptist Homes Society Providence Point	GE Healthcare
Butler Health System	GE Transportation
Cambria Residential Svcs.	Grant Foundation
Cardinal Health	Grove City Medical Center
Carnegie Mellon University	Hamot Health Foundation
CDS Administrators	HealthSouth Rehabilitation Hospital of Erie
Celtic Healthcare, Inc.	Highlands Hospital
Clarion Hospital	Highmark Health
Clarion University Foundation, Inc.	Honeywell
Cole Memorial	Horty Springer & Mattern PC
Community Guidance Center	Healthcare Council of Western Pennsylvania
Community Health Network	Indiana Regional Medical Center
Community Health Services, Inc.	Intalere
Concurrent Technologies	Janssen – Johnson & Johnson
Corazon Inc.	Kane Community Hospital
Curahealth Hospital Pittsburgh	Knox McLaughlin Gornall & Sennett
Curahealth Hospital Heritage Valley	LECOM
DaVita, Inc	<i>LECOM Millcreek Community Hospital</i>
Del Rio Physical Therapy and Rehabilitation Center	Liaison Technologies
	Lock Haven Hospital

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Member Organizations

Lock Haven University	Tawam Hospital: Johns Hopkins Medicine International
Meadville Community Health Center	The Children's Institute
Meadville Medical Center	The Joint Commission
<i>Titusville Area Hospital</i>	The Medicines Company
Medtronic	The MITRE Corporation
Mercyhurst University	The Regional Cancer Center
Mizuho OSI	Tiffin University
Monongahela Valley Hospital	Treatspace, Inc.
Mylan	Trinity Healthcare Solutions, LLC
Northwest Physicians Assoc., PC	Truven Health Analytics
Novia Strategies, Inc.	UHS Clarion Psychiatric Center
McKinsey Hospital Institute	United Methodist Services for the Aging
Ohio Valley Hospital	United States Army
Oneview Healthcare Inc.	United States Navy
Pennsylvania Mountains Healthcare Alliance	University of Phoenix
Penn Highlands Healthcare	University of Pittsburgh
<i>Penn Highlands Clearfield</i>	UPMC
<i>Penn Highlands Dubois</i>	<i>University of Pittsburgh Physicians</i>
<i>Penn Highlands Elk</i>	<i>Children's Hospital of Pittsburgh of UPMC</i>
Pennsylvania Organization of Nurse Leaders	<i>Magee-Womens Hospital of UPMC</i>
Pine Grove Ambulatory Surgical Center	<i>Pittsburgh Poison Center (UPMC)</i>
Presbyterian SeniorCare	<i>UPMC Community Provider Services</i>
Punxsutawney Area Hospital	<i>UPMC East & UPMC McKeesport</i>
Quality Horizons LLC	<i>UPMC Emergency Resource Management, Inc.</i>
Qualaris Healthcare Solutions	<i>UPMC Hamot</i>
Quality Life Services at Westmont Woods	<i>UPMC Hamot Heart and Vascular Center</i>
Renaissance Orthopedics	<i>UPMC Health Plan</i>
Robert Morris University	<i>UPMC Horizon</i>
Select Medical	<i>UPMC International Services</i>
<i>Select Specialty Hospital Erie</i>	<i>UPMC Jameson</i>
<i>Select Specialty Hospital Johnstown</i>	<i>Jameson Care Center</i>
<i>Select Specialty Hospital Laurel Highlands</i>	<i>UPMC Mercy</i>
Sentact	<i>UPMC Northwest</i>
Sharon Regional Health System	<i>UPMC Palliative and Supportive Institute</i>
Shriners Hospitals for Children - Erie	<i>UPMC Passavant</i>
Slippery Rock University	<i>UPMC Physician Services Division</i>
Somerset Hospital	<i>UPMC Presbyterian Shadyside</i>
St. Anne Home	<i>UPMC St. Margaret</i>
St. Clair Memorial Hospital	<i>UPMC Senior Communities</i>
SunStone Management Resources	

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Member Organizations

Upper Allegheny Olean General Hospital
VA Healthcare - VISN 4
Value Capture
Vantage Healthcare Network
Vizient

Warren General Hospital
Washington Health System Washington Hospital
Washington Health System Greene
Zimmer Biomet

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SPONSOR APPLICATION FORM

Organization Information:

Name: _____

Address: _____

Contact Information:

Name: _____

Title: _____

Phone: _____

Email: _____

Desired Sponsorship Level:

Annual

Event

Diamond - \$5,000

Platinum - \$1,000

Platinum - \$2,500

Gold - \$500

Gold - \$1,000

Silver - \$250

Event(s) Desired: _____

Please briefly describe your organization:

Has your organization ever been a sponsor of ACHE of Western PA? If so, how many years?

Yes: _____ No: _____ # of Years: _____

Please email completed form to: ACHE of Western PA
Attention: Carrie Ennis
info@westpa.achechapter.org

Upon receipt of this form, the contact person listed above will receive the sponsorship agreement with information on payment.

ACHE of Western PA appreciates your desire to be a part of our organization. We value your participation and will do everything in our power to make sure our relationship is a successful venture. We look forward to speaking with you soon.



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SPONSORSHIP COMMITTEE

Carrie Ennis (Chair)

Director
UPMC

AJ Harper

President
Healthcare Council of Western Pennsylvania

Bob Kovatch

Orthopedic Service Line Director
St. Clair Hospital

Karen Watkins

National Account Director
Strategic Customer Group
Johnson & Johnson Health Care Systems Inc.

For additional information on how to become a sponsor, please contact Carrie Ennis (814.323.6113) by phone or email us at info@westpa.ache.org

ACHE of Western PA

www.ache.westpa.org

info@ache.westpa.com

